

## Marathon Electric Water Heater

**\$250** Member Rebate

**\$30** rebate for new construction  
electric water heater

For additional water heater rebates visit  
[siae.com/empowerwaterheaters](https://siae.com/empowerwaterheaters)

## Electric Water Heater Benefits

As expected, most people don't think much about water heaters. They take for granted that they make it possible to have hot showers, clean dinner dishes and enjoy load upon load of freshly laundered linens. The lonely water heater, tucked away in the basement or a utility closet, is out of sight and out of mind. There are times, however, when your attention turns to that most essential of appliances: when an existing water heater breaks ("Brrr. That water is cold!") or when building or renovating a home.

At those times, a homeowner will make a decision that has consequences that persist for a decade or two, maybe longer. Your water-heating choice will have implications for energy efficiency, cost of use, the environment, safety and reliability.

As a member of the cooperative, you might already know about many of the advantages and benefits of electric water heaters. First, electric water heaters are safe. There is no threat of carbon monoxide poisoning, combustion or explosion. Electric water heaters are environmentally friendly and capable of using electricity generated from solar, wind, hydro and other renewable sources. Electric water heaters are also easy to install, requiring no expensive gas lines, exhaust flue or on-site fuel tanks. Compared to other fuels, the cost of electricity is stable. In addition, electric water heaters are emerging as a building block of the future electric grid. These formerly mundane units are evolving into smart appliances and energy storage units that are helping the grid become more stable and more efficient. By heating water when demand for electricity is low and storing the thermal energy for later use, electric water heaters can save you money.

At San Isabel Electric, we're here to be your trusted energy source.



## EMPOWER

Most products are eligible for Empower financing. Let us help you bundle upgrades and meet all of your energy goals in one package. Invest in your home, in your comfort, and begin generating energy savings from day one.

- On bill financing
- Low interest rates
- Loans starting at \$500
- 2 to 20 year terms
- No money down
- Tax accommodations
- Up to 100% financing
- No fees

Effective 1/1/23 through 12/31/23.



**empower**

